



Steven Sims  
Case Officer  
Wiltshire Council

23 July 2018

Dear Steven,

**In support of Planning Application 18/05086/FUL**

I am writing to confirm VisitWiltshire support for the Thoulstone planning application.

VisitWiltshire is the official Destination Management & Marketing Organisation for Wiltshire, responsible for the promotion and strategic development of tourism in the county.

In June 2014, VisitWiltshire published a report that had been commissioned with funding by the Swindon & Wiltshire Local Enterprise Partnership, entitled 'Wiltshire & Swindon Visitor Accommodation Futures' study.

The full report is available on the VisitWiltshire website [here](#). It identifies a significant under-supply of good quality self-catering and holiday home accommodation across the county; and a lack of 4-5 star holiday home complexes with leisure facilities of the kind proposed here.

Wiltshire's visitor economy is worth £1.5bn per annum and supports over 28,000 jobs. Tourism is forecast to grow at 4-5% per annum so expansion via the right type of good quality glamping accommodation is important for Wiltshire's future economic growth.

VisitWiltshire supports the need for additional high quality self-catering and holiday home accommodation, and supports this application.

Yours sincerely

David Andrews  
Chief Executive  
VisitWiltshire

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